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### File storage solution from ONStor 'cuts costs'

**04 Jan 2008**

Space and energy savings were among the reasons that ONStor's Bobcat Series NAS Gateway was chosen by an email marketing firm.

According to ONStor, its clustered NAS solution was selected by Silverpop for both its scalability and stability in addition to the savings it offered for the firm's two data centres.

"The space-saving and consolidation abilities of the product have enabled us to use one-third of the floor space we were using before, plus cut our energy costs," said Kevin Ahrens, director of production operations at Silverpop.

As a result of the deployment of the ONStor Bobcats - four in total - Mr Ahrens noted that storage operational costs have been reduced by 80 per cent.

The production operations director continued by saying that the ONStor solution worked as an addition to the firm's existing storage, while it functions and operated very simply.

According to ONStor, further storage from any of Silverpop's preferred vendors can work in conjunction with the ONStor equipment, meaning future additions will be possible.

ONStor claims that its NAS Gateways improve file management by eliminating islands of storage.

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